

DUAL ENROLLMENTPackaging Courses @ CBU



CBU offers courses for credit to high school students under its Dual Enrollment Program at a discounted rate.

Two freshman packaging courses are available as Dual Enrollment courses:

- PKG 101. Introduction to Packaging
 Covers packaging guidelines, materials, sustainability, marketing, transport packaging, medical packaging, food packaging, and computer applications.
 (1 credit)
- PKG 102. Introduction to Packaging Design
 Covers branding, graphic elements, logo,
 box design, printing and decorating,
 design for sustainability, software tools, and
 innovative packaging design.
 (1 credit)

Both are 100% asynchronous online courses. Students study course materials at their own convenient time.

For more information about PKG 101/102, contact Dr. Pong Malasri at pong@cbu.edu

For more information about dual enrollment, contact Ms. Paula Bingham, Asst. Director of

Pathway Programs at dual@cbu.edu or (901) 321-3265

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